



SPONSORSHIP/EXHIBIT & MARKETING OPPORTUNITIES

IECA • 1300 Piccard Dr., LL-14, Rockville, MD 20850 • ieca.net

The IECA is the leading global membership organization for professionals in the energy credit community, comprising over 800 individual members worldwide.

The IECA deeply values our sponsors and recognizes that your sponsorship represents a meaningful commitment to our mission. For more than 102 years, the IECA has led the way in energy credit education, adapting and evolving through industry changes and organizational transformations. Throughout this journey, our sponsors have been instrumental in driving our success and enabling us to deliver exceptional educational resources.

As we look to the future, we will continue to innovate and grow. To reflect this evolution, we have refreshed our Mission, Vision, and Values—capturing who we are today while positioning the IECA for continued progress and impact. Together with our sponsors, we are shaping the next chapter in energy credit education. Below are our refreshed Mission, Vision, and Values.

MISSION

Promoting professional excellence by empowering our members through ongoing education, networking opportunities, and a platform for idea exchange. We strive to cultivate leadership in the broader risk arena including but not limited to credit, finance, trade finance, legal, contracts, and market risk across the international energy industry.

VISION

To be the premier association of leading practices serving as a center of excellence in international energy credit, legal, contract, risk and financial management as well as regulatory and industry matters.

VALUES

Our five core values are:

- **Respect:** We honor diverse perspectives and foster inclusive participation.
- **Integrity:** We uphold standards of ethical conduct.
- **Collaboration:** We leverage partnerships and encourage knowledge sharing to drive progress.
- **Transparency:** We communicate openly to build trust within our community.
- **Innovation:** We embrace change and new ideas to stay ahead of industry challenges.

IECA BY THE NUMBERS

Signature Events

Every year, IECA hosts four main conferences:

- **U.S. Regional Education Conference - March/April**
- **Canadian Regional Education Conference - June**
- **European Regional Education Conference - June**
- **Annual Conference - September/October**

Membership Demographics

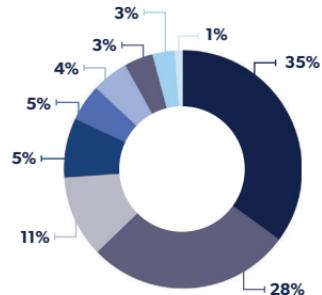
The IECA Membership is a global community for professionals involved in the energy industry, specifically those specializing in credit risk, financial management, legal affairs, and contract administration, as well as individuals providing supporting services to the sector.

The IECA network provides a robust platform for connecting professionals across various facets of the energy landscape, including:

- Accounting
- Contracts Administration
- Credit
- Legal
- Marketing
- Risk Management
- Sales
- Trading
- Treasury

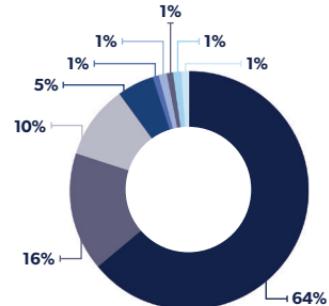
MEMBERSHIP BY CATEGORIES

- 35% Marketing
- 28% Integrated Energy
- 11% Financial
- 8% Utility
- 5% Legal
- 5% Producer
- 4% Diversified
- 3% Vendor Services
- 1% Government



MEMBERSHIP BY REGION

- 64% US
- 16% Canada
- 10% UK
- 5% Switzerland
- 1% Singapore
- 1% United Arab Emirates
- 1% Germany
- 1% Belgium
- 1% Norway





LEVELS	Diamond \$17,500+	Platinum \$17,499 - \$12,500	Gold \$11,499 - \$7,500	Silver \$7,499 - \$4,500	Bronze \$4,499 - \$1,200
Complimentary Registrations	3	3	2	Discounted	Discounted
Invitations to the IECA's President's Reception	5	4	3	2	1
Recognition on IECA website, with company link and logo, adding a favorite social media feed (Twitter links or LinkedIn for Conferences)	✓	✓	✓	✓	✓
Business profile, website, and logo listed on IECA mobile event site	✓ +2 Document Uploads	✓ + 2 Document Uploads	✓ + 1 Document Uploads	—	—
Complimentary digital advertising space on the IECA Publication, sent to all IECA members and prospects	Large (610 x 320)	Medium (610 x 200)	Small (275 x 100)	—	—
Potential Educational Speaking Engagement as agreed between both parties (Conference session or webinar)*	✓	—	—	—	—
*To be mutually determined by sponsor and IECA.					
Complimentary Advertisement on IECA Social Media Platforms	1	—	—	—	—
Complimentary IECA Membership	1	—	—	—	—
Pre and Post Conference Registration Lists	✓	✓	✓	✓	✓

The chart is a sample of the 2026 sponsorship opportunities. You may use this as a reference for developing your 2026 Sponsorship. Contact **Heather Buerger**, Executive Vice President - North America, IECA (hbuerger@ieca.net) to discuss!



LEVELS	Platinum \$6,000+ (CAD)	Gold \$5,999 - \$4,000 (CAD)	Silver \$3,999 - \$2,000 (CAD)
Recognition on IECA website, with company link and logo, adding a favorite social media feed, i.e. Twitter links or LinkedIn for Conferences	✓	✓	✓
Complimentary Registrations	2	1	—
Complimentary Golf Registrations	2	—	—
Complimentary Digital Advertising Space on the IECA Weekly Rundown Publication, sent to all IECA members and prospects	Small (275 x 100)	—	—
Recognition on the IECA website and event site	Logo and Link	Logo	Logo
Signage at the conference	✓	✓	✓
Exposure, networking and contact with industry decision-makers	✓	✓	✓

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Canadian Regional Event Sponsorships are available from \$1,000 - \$2500



LEVELS	Platinum £7,500+	Gold £3,500 - £7,499	Silver £1,500 - £3,499	Bronze <£1,499
Complimentary Registrations	2	1	—	—
Complimentary Trade Show Booth	✓	✓	✓	—
Business Profile, website, and Logo Listed on IECA Mobile Event Site	✓+ 2 Document Uploads	✓+ 1 Document Uploads	✓+ 1 Document Uploads	✓
Complimentary Digital Advertising Space on the IECA Rundown Publication, sent to all IECA members and prospects	Medium (610 x 200)	Small (275 x 100)	—	—
Complimentary Ad in Conference Material	✓	—	—	—

The above is a sample of the 2026 sponsorship opportunities. Please contact **John Treasure**, Executive Vice President Europe and Asia, IECA (evpeurope@ieca.net) to discuss opportunities in Europe and Asia!

ALL PACKAGE LEVEL SPONSORS WILL RECEIVE:

- IECA website recognition, with company link
- Business profile and company logo listed in conference material
- Signage at the conference with company logo
- Verbal recognition at the conference
- Company listing in the conference material by category and event
- Written recognition in the IECA Round Up
- Exposure, networking and contact with industry decision-makers
- Sponsor ribbon for all attendees
- Recognition for industry support and giving back
- Digital offering on company material, business profile/logo etc.

As IECA grows globally, we are planning a full calendar of activities in Singapore, such as:

- **Singapore Economic Outlook**
- **Singapore Educational Workshop**
- **APPEC Week Networking**
- **Asian Regional Educational Conference**
- **Year End Networking Event**

Sponsorships are available for these events and more.

IECA ADDITIONAL SPONSORSHIP OPPORTUNITIES

A La Carte Conference Branding and Marketing Opportunities

Sponsors of à la carte opportunities are recognized only for the supported program or service. For unique partnership ideas not listed, contact Heather Buerger at [\(hbuerger@ieca.net\)](mailto:(hbuerger@ieca.net)) to explore customized solutions.

A LA CARTE PROMOTIONAL ITEMS

- Virtual Event Bag Advertising
- Logo Cups or Wine Tumblers
- Pens
- Mobile App Sponsor
- Seat Drop (at a keynote presentation or another major session)

WEBINAR SPONSORSHIP (\$5,000)

The IECA supports members through education and webinars. Sponsoring one promotes your company while growing the industry.

ADVERTISING & MARKETING TOUCHPOINTS

- Email blast to IECA members
- Advertising in the IECA Monthly Round Up
- Commercial shared during Virtual Events and used in the future live events
- Pop up ads on IECA website

Website Advertising

The IECA Website offers association news, trends, education, and networking—with a rotating banner linking to your site.

INVESTMENT (Per Year)	3	6	9	12
600x600px Homepage Ad (Static)	\$1,700	\$1,450	\$1,300	\$1,200
360x600 px SideBar Ad (Static OR Rotating)	\$1,700	\$1,450	\$1,300	\$1,200
1000x300px Banner Ad (Static OR Rotating)	\$2,700	\$2,450	\$2,300	\$2,200

Social Media Advertising

(LinkedIn, Twitter, Instagram and Facebook)

Sponsor supplies artwork, copy, and link; approved content may promote a product, service, or event.

6 months	12 months
\$3,000	\$5,000

IECA BRAND AWARENESS OPPORTUNITIES

Increase Your Brand Awareness with In-Person and Virtual Events

- Recognition on IECA website, with company link and logo, adding a favorite social media site, e.g., Twitter or LinkedIn for Conferences
- Recognition via branded rotating conference slides
- Recognition by category and event at the IECA Conferences
- Create memorable experiences with gamification or customized give offer aways

Showcase Your Product/Service Either In-Person or Virtually

- Demos (live/virtual)
- Invite a satisfied customer to speak as a "Case Study"
- Lunch with a Sponsor, a virtual lunch with an IECA member or member company

By becoming a sponsor of IECA, you will help to further educate and develop the energy credit community.

IECA connects you to a global energy credit community, promoting professionalism and expertise. It helps raise your organization's profile while linking you with leading individuals and organizations in the field.

- **Increase:** reach through affiliation with ieca
- **Obtain:** direct access to ieca members
- **Introduce:** products and services to key leaders
- **Network:** within the energy credit community
- **Achieve:** public recognition as an organization that's making a difference in the energy credit field worldwide

Interested in becoming an IECA sponsor? Contact Us:



NORTH AMERICA

Heather Buerger

Executive Vice President, North America

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EUROPE

John Treasure

Executive Vice President, Europe and Asia

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