

2020 BRANDING SPONSORSHIP OPPORTUNITIES



CONFERENCE A LA CARTE BRANDING AND MARKETING OPPORTUNITIES

Recognition for sponsors of à la carte opportunities is for the program or service being supported only. **If you have a unique partnership opportunity that is not listed below, please contact Heather Buerger (hbuerger@ieca.net) to learn more about how we can partner to customize a solution that fits your needs.**

TIPS FOR SUCCESS

Build Your Own Package

With IECA's à la carte menu of sponsorship and promotional offerings you can customize your own ideal package. Select the opportunities that best reach your target demographics, geographic locations and fit within your budget.

Branding Opportunities	2020 Spring Education Conference Sponsorship Amount	96th IECA Annual Conference Sponsorship Amount
Conference Virtual Event Bag*	\$500 USD/insert Deadline: February 5, 2020	\$1,000 USD/insert Deadline: August 26, 2020
Hotel Key Cards	-\$2,500 USD Deadline: February 5, 2020 SOLD OUT	-\$3,500 USD Deadline: August 5, 2020 SOLD OUT
Lanyards	\$1,200 USD Deadline: February 5, 2020	\$2,500 USD Deadline: August 5, 2020
Logo Cups or Wine Tumblers	\$1,500 USD Deadline: February 5, 2020	\$3,000 USD Deadline: August 26, 2020
Mobile App/Wi-Fi	-\$4,000 USD Deadline: February 5, 2020 SOLD OUT	-\$6,500 USD Deadline: August 5, 2020 SOLD OUT
Pens	\$1,000 USD Deadline: February 5, 2020	\$2,000 USD Deadline: August 5, 2020
Seat Drop (at a keynote presentation or another major session)	\$500 USD Deadline: February 5, 2020	\$1,000 USD Deadline: August 26, 2020

Please note: Diamond level sponsors will have the opportunity to receive priority selection status for conference a la carte branding and marketing opportunities.