

IECA 2018

REPORT TO MEMBERSHIP:

A Look Back at Highlights & Achievements

MISSION

To promote the professionalism of its members by providing continuing education and a forum for the exchange of ideas relevant to credit and financial management of the energy industry.

VISION

Be the international thought-leader in energy credit risk management.

CORE VALUES

Respect, Integrity, Collaboration, Accountability, Transparency, Vision

DID YOU KNOW IN 2018?

356
PRESENTATIONS AND
DOCUMENTS
AVAILABLE IN
RESOURCE LIBRARY

7
LIVE WEBINARS &
34
IN ARCHIVE

1156
MEMBERS IN
21 COUNTRIES
AND 40 STATES

1967
TOTAL ATTENDEES
FOR GLOBAL EVENTS

4 CONFERENCES
(LAS VEGAS, NV;
BUDAPEST, HUNGARY;
CALGARY, CANADA;
NAPLES, FL)

23 OTHER education or networking EVENTS

11

in the US including the Houston Livestock & Rodeo featuring Garth Brooks

4

in Canada including Stampede

6

in Europe including IP Week

2

partnership events in Asia

LAUNCH OF NEW IECA.NET IN 2018!

Our signature achievement for 2018 was the launch of the new [ieca.net](#). Our most important communication tool was totally revamped, providing a valuable resource that is intuitive and robust. Here are a few key features:

PERSONALIZED EXPERIENCE WITH MY DASHBOARD

Keep frequent contacts, favorite resources and events easily accessible on your member dashboard.

INTUITIVE EVENTS SEARCH

Finding a live event or online educational program is now easier! Search by region, event type, month/year or event title and add to your Outlook calendar.

ROBUST MEMBERSHIP SEARCH AND PROFILE

Connect with other IECA members quickly and easily with the new streamlined search. Profiles now designate volunteer/ leadership roles and education groups as well as share Favorite Events and CRMP courses attended.

VOLUNTEER OPPORTUNITIES

Have you thought about getting more involved with IECA but have no idea where to start? Take a look at our volunteer opportunities page (under the *Get Involved* drop down menu) where you can search by time commitment, committee or type of position.

RESOURCE LIBRARY

Want to grab a presentation from a session you attend? Or maybe search a topic that you want to learn more about? Easily search our Resource Library to find what you need.

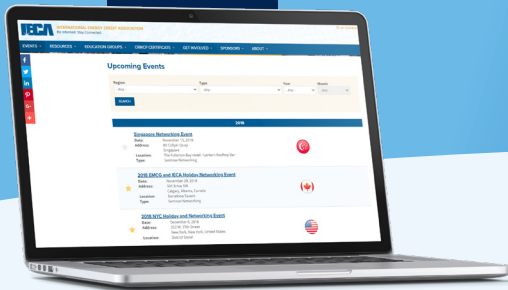
ONLINE LEARNING

For the first time, IECA offers live recorded sessions in our online learning platform within our website. All webinars (34 and growing) are archived and available free to members!

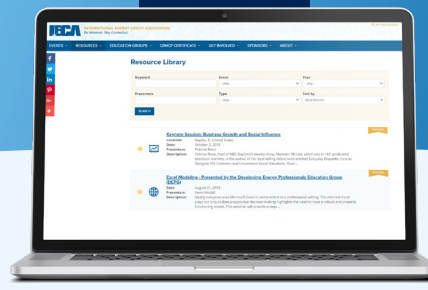


MORE IECA.NET FEATURES

UPCOMING EVENTS



RESOURCE LIBRARY



MEMBER PROFILES



MORE 2018 HIGHLIGHTS & ACHIEVEMENTS

In addition to the website and online learning, we had quite a few other newsworthy items to mention as IECA continues to add value for members and the companies that support them!

CRMCP VIRTUAL CLASSROOM

It was another successful year for IECA and Moody's Credit Risk Management Certificate Program (CRMCP) as we had a total of six individuals completing the program this year! This brings our overall CRMCP grad list to 51.

MORE EFFECTIVE COMMUNICATION

We listened to our members and streamlined our communications into the IECA Weekly Roundup. This weekly email consolidates all our event information as well as quick news and notes. With the retirement of the IECA Journal, a more robust version of Insights served as more in-depth

publication. A new LinkedIn page for IECA was launched where we also share important information – so be sure and follow us!

EDUCATION GROUPS ARE GROWING

All of the education groups gained traction this year with each sponsoring at least two webinars and other programming and networking activities. A special acknowledgement for the Mexico Working Group which has been effective with monthly calls and webinars. In addition, IECA has launched a joint-working group between CAEG and CLEG, the Know Your Customer (KYC)

Working Group, which is focusing on providing a holistic review of the current KYC practices and processes across industries in order to propose a set of best practices and guidelines.

CE CREDITS IN 2018

IECA is an approved provider of continuing education for several entities and professional certifications. IECA offers CPE and CLE credits. Continuing education credit is offered at the Spring Conference and Annual Conference located in the US as well as seminars held throughout the year totaling 81.

INTERNATIONAL ENERGY CREDIT ASSOCIATION, INC. | YEAR ENDED DECEMBER 31, 2017*

SCHEDULE OF ACTIVITIES BY DIVISION

	ASSN OPS	US	CAN	EUR	TOTAL
Total Revenue	\$415,662	\$791,439	\$91,658	\$229,419	\$1,528,178
EXPENSES					
Education and Networking	\$288,845	\$699,961	\$91,092	\$191,035	\$1,270,933
Management and General	\$206,116	\$41,075	\$3,250	\$25,822	\$276,263
Total Expenses	\$494,961	\$741,036	\$94,342	\$216,857	\$1,547,196
Change in Net Assets Before Remeasurement Gain (Loss)	\$(79,299)	\$50,403	\$(2,684)	\$12,562	\$(19,018)
Remeasurement gain (loss)	•	•	\$12,507	\$18,763	\$31,270
Change in Net Assets	\$(79,299)	\$50,403	\$9,823	\$31,325	\$12,252

SCHEDULE OF FINANCIAL POSITION BY DIVISION

Total Assets	\$(257,367)	\$908,684	\$43,211	\$224,067	\$918,595
Total Liabilities	\$-	\$241,768	\$593	\$20,253	\$262,614
Unrestricted Net Assets	\$(257,367)	\$666,916	\$42,618	\$203,814	\$655,981
Total Liabilities and Unrestricted Net Assets (Deficit)	\$(257,367)	\$908,684	\$43,211	\$224,067	\$918,595

*Financial information is provided from our most recent annual audited statement

Thank
You

A heartfelt thank you to all our sponsors and volunteers for making this year's achievements possible! We appreciate your support throughout the year.