

# IECA Canadian Educational Seminar

March 6—7, 2012

Banker's Hall • Calgary, Alberta, Canada

## **Fundamentals of Credit Risk Analysis; Cash Flow, Ratios and Forecasting**

*Dennis Blum, Director,  
Moody's Analytics Professional Development*

This educational seminar is part of the IECA's Core Education Curriculum and Credit Risk Management Certification Program. The program is designed for the basic/intermediate skill level and will serve as a refresher course for the more experienced credit professional. There will be some pre-reading to familiarize attendees with the case study.

At the end of this seminar, the attendee will be able to:

- Distinguish different approaches to assess credit risk and apply a structured approach to corporate credit assessment
- Assess macroeconomic and business risk factors that determine the competitive position and credit risk of a company, including the role of management
- Appreciate the importance of key elements of/ and overall cash flow analysis
- Use and interpret key financial ratios used by credit professionals
- Review the need and key elements of financial forecasting

### **Registration Rates:**

Members: \$1100CAD\*

Non-Members: \$1300 CAD\*  
Breakfast and lunch included

\*Register by January 27, 2012 and receive \$100 CAD off

*Register early as space is limited!*

